

Welcome to the Dream- The Rude Awakening of Rock Stardom

Film Appearance: Description and Requirements

Individuals:

As we listen to the Artists and Experts dialogue in Welcome to the Dream, much of the supporting video (“B-roll”) will be re-enacted. Similar to the effectiveness used often by The History Channel, we will be following Corey, our main character who visually takes us on the artists’ journey. As he will be interacting with others in different capacities, some contributors may be considered to apply for an appearance in this film as an “extra”.

- As an extra within a group
- Individual / isolated appearance

Roles/ characters are almost exclusively non-speaking and may only be determined by the Casting Director. The specific scene, location, camera angle, lighting, duration, wardrobe and all other creative components involved with the extras appearance are subject to the Director’s discretion. The extra will rehearse any necessary movements or actions (“blocking”) with the Director or assistant on set before filming begins.

Roles will be determined by photos or other materials provided by the applicant to the Casting Director to evaluate for the required scenes. Note that Corey’s journey will be primarily within present-day circumstances, so wardrobe or other variables will typically require minimal adjustment. Role assignment is the sole discretion of the Casting Director. A role appeal will be considered, but Producers are under no obligation to make adjustments. The individual has the right to decline the proposed role, but will not be eligible for financial refund or other compensation.

Bands:

The purpose – and importance - of your band appearance is to provide useful and relevant information to other artists, specifically: how you turned failure into success; within one or more of these key subjects ONLY:

- Your industry horror story (label, promoter, manager) turned into your D.I.Y. success story
- How you make money from your art, or lose it.
- Addiction or mental health collapse turned into a sober and productive venture
- Defining success: putting stardom within the context of your art and life
- How your band survives disagreements: business associates vs. friendships

We can’t use this project as a tool for revenge against those who have wronged us. If you must name drop for your story’s effectiveness, you may do so at your own risk. You are responsible for what you say and accept any and all risks of retribution. Try to “review” instead of “attack”. No unnecessary name smearing!

Bands must supply their own footage; it will appear on the DVD exactly as it is received. This is done for two reasons: As your own producer you have complete artistic freedom. You can customize your own music bed, lighting, wardrobe, and environment. Secondly, to make this an affordable opportunity. the film budget simply will not support the costs of the production crew to film the many bands applying.

This is a great platform to show your professionalism and passion to a very large audience. You will be permanently recognized for your commitment and association with this historical project. Have fun, be creative, but be effective! You are now representing the film; carry forward the positive mission. Remember how important it is for artists to help each other!

THERE IS LIMITED AVAILABILITY OF ALL APPEARANCE OFFERS. The band offer is available to ANY GENRE of English-speaking bands. All submissions are subject to Producers approval.

Footage Specs:

Shooting:

Set your camera resolution to 1920x1080 (preferred) 1280x720 or 853x480 at 30p (fps). For your own benefit, light your scene well, and use lavalier or shotgun microphones, NOT your camera microphone.

Submitting:

Upload your edited 2 or 5 minute file as H.264 (sometimes referred to as MP4) This is the preferred file format for quality/ size, but .avi or .mov is also welcome. Data rate should be 5000 kbits/sec. Select VBR (variable bit rate) if available. The aspect ratio should be 1:1 (square pixels). Select progressive (not interlaced) output. Audio: AAC codec, 48 kHz, 16 bit, stereo, 320 kbps.

It is strongly suggested that you view and listen to your final edited work on a television before submitting. THIS IS HOW IT WILL LOOK AND SOUND ON THE RETAIL DVD. The editor will overlay your bands name in the lower left, bottom third region.

Your file can be easily submitted electronically via [YouSendIt](#) upload or other on-line file transfer service.

If you are unsure of anything, please email your questions BEFORE you shoot or upload!

All Cast Members:

EACH BAND MEMBER OR INDIVIDUAL MUST PRINT, **SIGN IN TWO (2) PLACES** AND RETURN POSTAL MAIL (NOT E-MAIL) **ALL FOUR (4) PAGES** OF THIS APPEARANCE RELEASE TO:

Casting Director- Welcome to the Dream
c/o Kundrat Productions LLC
PO Box 814
Barnegat, NJ 08005-9998

The availability of cast members and DVD bonus bands is limited and subject to change. In the event that the producers are unable to include you or your band as offered, you will have ONE of these two options:

- Receive a compensation perk (to be announced) of equal or greater value to your contribution amount (less value of claimed items, IE: DVD, shirt, credit, etc)
- Receive a refund for your contribution amount (less value of claimed items, IE: DVD, shirt, credit, etc)

THIS CASTING CALL IS OPEN TO ANY GENDER, AGE OR RACE.

The final deadline for these offers will be announced on <http://welcome-to-the-dream.com/supportlevels.html>

Please submit your files and submit any questions to: production@welcome-to-the-dream.com

I HAVE READ THE ABOVE FILM APPEARANCE DESCRIPTION AND REQUIREMENTS AND AGREE TO THESE TERMS AND CONDITIONS.

(CHECK ONE) My contribution description allows for a _____ 2 Minute Appearance _____ 5 Minute Appearance

SIGNATURE: _____ **DATE:** _____

(PRINT) NAME: _____

RESIDENCE OR AGENCY ADDRESS: _____

CITY, STATE, ZIP: _____

TELEPHONE: _____ E-MAIL _____

KUNDRAT PRODUCTIONS LLC

P.O. Box 814, Barnegat, NJ 08005-9998

www.kundrat.com

APPEARANCE RELEASE

This release is made to allow Kundrat Productions, LLC ("Producer") to include me in a production and/or publication tentatively entitled "Welcome to the Dream- The Rude Awakening of Rock Stardom" (the "Programming/Publication"). I am giving this release so that Kundrat Productions, LLC will consider me to voluntarily participate in the Programming/Publication and I recognize that my signature on this release is a condition of Producer permitting me to appear on or to voluntarily participate in the Programming/Publication or both. I agree that Producer may tape, film, record, and photograph me and record my voice, dialogue, and conversation including quotes, paraphrases, sounds, and any performance of musical composition(s), and obtain other information about me, including but not limited to, my name, likeness, biographical information, personal characteristics and/or personal identification for use in and in connection with the Programming/Publication (collectively, the "Appearance"), and to use the Appearance in and in connection with the development, production, distribution and/or exploitation of the Programming/Publication and/or any other production and in the advertisements, publicity and promotions for the Programming/Publication, any other production, and for any program channel or service (including but not limited to, any broadcast television network, television station or channel, cable network, satellite network or internet-delivered service) that broadcasts, exhibits, transmits, distributes or otherwise exploits the Programming/Publication (the "Advertisements") throughout the universe at any time, in perpetuity, in any media, whether now known or hereafter devised and by any and all means of delivery, whether now known or hereafter devised without any compensation to me whatsoever. The rights granted herein shall also include the right to edit, rearrange, adapt, delete, dub and/or fictionalize the Appearance, the Programming/Publication and the Advertisements as Producer sees fit in Producer's sole discretion. I also understand, acknowledge, and agree that there will be no residuals or any type of payment due to me in connection with my Appearance. I further acknowledge and agree that a significant element of the consideration I am receiving under this agreement is the publicity I will receive if Producer includes the Appearance in the Programming/Publication and/or in the Advertisements.

Producer has no obligation to me whatsoever. Without in any way limiting the foregoing, I acknowledge and agree that Producer is under no obligation to select me to participate in the Programming/Publication or to include the Appearance in the Programming/Publication, or in any other production or in the Advertisements, or to broadcast, exhibit, transmit, distribute or otherwise exploit the Appearance, the Programming/Publication or the Advertisements in any manner or media.

I will follow all rules made and directions given by Producer in connection with the Appearance and the Programming/Publication.

I understand that it may be a federal offense, unless disclosed to Producer prior to the exhibition of the Programming/Publication, if any, to do any of the following: (a) give or agree to give any member of the production staff and anyone associated in any manner with the Programming/Publication or any representative of Producer any portion of my compensation or anything else of value to arrange my appearance in the Programming/Publication or the Advertisements, or (b) accept or agree to accept anything of value to promote any product service or venture on the air or to use any prepared material containing such a promotion. I represent and warrant that I gave nothing of value nor did I agree to give anything of value to anyone so I could be in the Programming/Publication or the Advertisements. I know that Producer does not permit it and that it may be a federal offense not to tell Producer if I had. I shall notify Producer or other exhibitor of the Program immediately if any person attempts or has attempted to induce me to do anything in violation of the foregoing or which is in any way dishonest.

I agree that Producer shall be the exclusive owner of all copyrights and other rights in and to the Programming/Publication and Appearance and will be able to use them forever and throughout the world, in any and all media known or hereafter devised, and to license, assign and otherwise transfer this agreement and any or all rights granted by me under this agreement to any person or entity and any assignee or delegate may further assign any or all of its rights and/or delegate any or all of its obligations under this Agreement.

I further agree that Producer may use, and license, transfer and/or assign to others the right to use the Appearance or excerpts therefrom, and my name, voice, likeness and any biographical facts which may have been provided to Producer, in the Programming/Publication, and/or in any other production (including, without limitation, any serialization(s), translation(s) and/or adaptation(s) thereof), and in the advertising, marketing, publicity, and promotion of the Programming/Publication, any other production, and/or Kundrat Productions, LLC, its successors, licensees and/or assigns in all media, including but not limited to merchandising of the Programming/Publication, its related products and/or Kundrat Productions, LLC, its successors, licensees, and/or assigns. I confirm that, to the best of my knowledge, any statements made by me during the Appearance will be true and will not violate or infringe upon any third party's rights.

All materials used by me in connection with the Programming/Production shall be subject to Producer's prior approval. I agree that, at no cost to Producer, I have secured, or will secure (and/or third party owner to secure) all rights, including synchronization rights necessary for Producer to use any musical composition(s) I perform or otherwise include in the Programming/Publication as a part of my appearance in the Programming/Publication. If I perform or include any music (other than music supplied to me by Producer) as part of my appearance in the Programming/Publication, then I grant Producer the right to record, reproduce and publicly perform such music in accordance with the terms of this Agreement. I waive all claims to and agree that I shall receive no royalties of any kind now or in the future from Producer for the use of such music in the Programming/Publication, Advertisements, in any other production or otherwise, including, without limitation, copyright, public performance, mechanical or synchronization royalties. If I display in the Programming/Publication or submit to Producer for display in the Program any photographs, published works and/or other artistic or

other copyrightable materials, then I represent and warrant that I have obtained all of the rights, clearances, and releases necessary for Producer to exploit said materials in and in connection with the Programming/Publication, in and in connection with any other production, in and in connection with the Advertisements and otherwise pursuant to Producer's rights hereunder.

I for myself and on behalf of my heirs, executors, agents, successors or assigns, hereby agree not to sue and irrevocably and unconditionally remise, release, waive and forever discharge and hold harmless Kundrat Productions, LLC and each of their parent and related companies, subsidiaries (whether or not wholly-owned), affiliates, divisions, and their past, present and future officers, agents, representatives, employees, successors, and assigns, jointly and individually (hereinafter collectively referred to as "Releasees"), from any and all manner of liabilities, claims, expenses, costs, losses, and demands of any kind or nature, whatsoever, in law or equity, whether known or unknown, which I (or my assigns, agents and/or representatives) ever had, now have, or in the future may have against the Releasees, including, but not limited to claims caused by, arising out of or related to this Agreement, the uses described herein the Programming/Publication, the Appearance, the Advertisements, my presence at or travel to any location in connection with my participation in the Programming/Publication, or the broadcast, exhibition, transmission, distribution, or other exploitation of the Programming/Publication, on any legal theory whatsoever (including, but not limited to, personal injury, rights of privacy and publicity, defamation, or false light), regardless of whether caused by the negligence or willful misconduct of the Releasees or anyone else connected with the Programming/Publication or the Appearance I will defend, indemnify and hold the Releasees harmless from any and all such claims, actions, damages, losses, liabilities, costs expenses, injuries or causes of action, as well as all claims, actions, damages, losses, liabilities, costs, expenses, injuries or causes of action that in any way are caused by, arise out of or result from any breach or alleged breach by me of any of the representations, warranties or covenants made by me in this Agreement. I further agree in the event I bring a claim or lawsuit in violation of this agreement, I shall be liable for any attorney's fees and costs incurred by Kundrat Productions, LLC and any other Releasees in connection with such claim or lawsuit.

This Agreement shall be governed by and interpreted in accordance with the internal, substantive State of New Jersey. If any controversy or claim arising out of or relating to this Agreement, or the breach of any term hereof, cannot be settled through direct discussions, the parties agree to endeavor first to settle the controversy or claim by mediation conducted in the County of New Jersey and administered by JAMS. If a controversy or claim is not otherwise resolved through direct discussions or mediation, it shall be resolved by arbitration conducted in the county of New Jersey, and administered by JMS in accordance with the JAMS Streamlined Arbitration Rules and Procedures or subsequent versions thereof (the "JAMS Rules"). The JAMS Rules for selection of an arbitrator shall be followed, except that the arbitrator shall be an experienced arbitrator licensed to practice law in New Jersey. Without in any way limiting the foregoing, in no event shall I have any right to seek injunctive or other equitable relief against Producer, its parent, subsidiary or affiliated companies, its licensees, successor or assigns, or any other party arising out of any use or non-use of the Appearance.

This is the complete and binding agreement between Producer and me, and it supersedes all prior understandings and/or communications both oral and written, with respect to its subject matter. The illegality, invalidity or unenforceability of any provision of this Agreement shall in no way affect the validity or enforceability of any of the remainder of this Agreement, which shall be enforced to the maximum extent permitted by law. This Agreement cannot be terminated, rescinded or amended, except by a written agreement signed by both the Producer and me.

All of the below information is required, and is kept confidential:

SIGNATURE: _____ **DATE:** _____

(PRINT) NAME: _____

RESIDENCE OR AGENCY ADDRESS: _____

CITY, STATE, ZIP: _____

TELEPHONE: _____ E-MAIL _____

(FOR USE BY PARENT OR GUARDIAN OF GUEST UNDER 18 YEARS OF AGE)

I represent that I am a parent/guardian of the minor named above and I acknowledge and agree that I have read the foregoing Agreement and am familiar with each and all of the terms contained therein, I am satisfied that the Agreement is fair and equitable, and I hereby give my express consent to its execution by my child/ward and will not revoke my consent at any time. The grant and release contained therein binds me and said minor to all of the terms thereof. Thus, I hereby release the Releasees as defined above from any claims and/or causes of actions I may have against them of any nature whatsoever. I hereby fully and unconditionally guarantee the performance of my child's/wards obligations and the grant of rights in and to the results and proceeds of my child's/ward's activities as set forth above. I will defend, indemnify and hold harmless the Releasees (as defined above) from any and all claims, actions, damages, liabilities, losses, costs and expenses (including, without limitation, reasonable attorney's fees) that in any way arise out of or result from the failure of my child's/ward to perform any of his/her obligations under this Agreement or the breach of this Agreement by my child/ward.

Parent/Guardian Signature: _____ Date _____

Print Name: _____